

# ZANESVILLE MUSEUM of ART

## Board of Directors Meeting Minutes

January 21, 2019, 5:30–7 pm

At the ZMA, Linn Auditorium

**In Attendance:** Chad Brown, Alice Graham, Don Wietmarschen, Susan Nash, Carl Minning, Blair Tom, Fred Grant, Anna Marie Katt, Sarah Gormley, Buddy Linn, Melanie Klotzbach, Tom Selock, Tom Sieber, Susan Hasseler, Richard Tuck, Laine Snyder

**Excused:** Dianna LeVeck, Danielle Barry

Prior to the board meeting, Krysten Smart, ZMA Office Manager, explained her role as our board liaison. She will handle most board communications. She advised the group to use her as often as needed, for any communications with the Executive Director, Laine Snyder, and for any and all communications between committees and board members. We are reminded that she is only as good as the information she receives. Krysten emphasized the importance of the Board of Directors Portal, where most pertinent information can be found, <https://www.zanesvillart.org/board-of-directors-portal/>. Her telephone extension is 214 and her email address is [krysten@zanesvilleart.org](mailto:krysten@zanesvilleart.org).

### Call to Order

President Chad Brown called the meeting to order at 5:39 pm, welcoming the members.

#### I. Consent Agenda

Brown asked for a motion to approve the consent agenda. Blair Tom made the motion and Buddy Linn seconded. Motion approved.

Chad felt it important to point out that the need for a new boiler was imminent.

#### II. Beaux Arts Club

Anna Marie Katt gave an update on the club's activities. The club will be 65 years old in September, and has raised approximately \$509,563.00 for the ZMA over that time period. The dates for next year's Garden Gala have been set, with the Gala being Friday night, June 21, 2019, and the Garden Tours on Sunday June 23. Saturday March 16, 2019, they will be hosting a children's event titled, "Under the Sea". She explained that the club is in the process of updating their bylaws.

#### III. New Business

- **Collections Committee**

Brown turned the meeting over to Carl Minning, chair of the Collections Committee, who shared a resolution regarding the potential conflict of interest personal art collectors might have as they serve as committee members. He is proposing that these members be re-classified as "Collection Advisors", so as to alleviate the problem.

- **Executive Board**

Brown shared that the executive board has been meeting and will continue to meet once a month.

- **Treasurer's Report**

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Brown turned the meeting over to Don Wietmarschen, treasurer who shared that we are where we should be at this time, financially. Brown asked for a motion to approve the Treasurers' Report. Tom Selock made the motion with a second from Tom Sieber. Motion approved.

- **2018-2019 Budget Review**

Brown turned the meeting over to Executive Director Laine Snyder, who went over a few highlights of the budget. The need for a new boiler is a concern that she hopes to put off until the 2019-2020 budget, but it is imminent and will happen. When asked what the rise in year-end giving could be attributed to by Sarah Gormley, Snyder explained that it could have been from the re-branding campaign for "Giving Tuesday," or that the *Rembrandt* exhibit brought more attention to the ZMA and more attendance. Over all, Snyder felt that everything is stable and where we anticipated being at this point. She gave a big thank you to all involved in the Museum Store, which was very successful over the holiday season.

#### IV. Unfinished business

- Brown turned the meeting over to Tom Sieber, chair of the Development Committee. Sieber thanked Blair Tom and Alice Graham for their time and dedication on moving this forward. He feels very positive about all the prospective new members and all the work that has been put into the project so far, but also pointed out that we have much more work to do (and we have yet to raise any revenue). Subcommittees will be meeting in March.
- Brown asked the board to be thinking about new officers for 2019–2020 as well as potential new board members.

#### V. Adjournment

- With no further business before the board, Brown asked for a motion for adjournment. Don Wietmarschen made the motion with a second from Alice Graham. Motion passed. Meeting was adjourned at 6:20pm.

#### Next Board Meetings

- Tuesday, April 23, 2019, 5:30-7 pm, Linn Auditorium  
**Agenda:** Call for Board Nominations, Development Committee
- Tuesday, June 25, 2019, 5:30-7:00 pm, Linn Auditorium  
**Agenda:** Election of New Board Members and Officers
- Tuesday, July 23, 2019, 5:30-7:00 pm, Linn Auditorium  
**Agenda:** New Board Member Welcome, Full Board Orientation

Respectfully submitted,  
Susan Nash, Secretary