

ZANESVILLE MUSEUM of ART

ZMA Board of Director's Meeting Minutes Tuesday, January 24, 2023, 5:30 pm

Present: E. Bailey, D. Corbett-Ihlenfeld, A. Graham, M. Klotzbach, D. Knox, J. Matesich, C. Minning, P. Nash, L. Snyder, S. Stubbins, K. Szemetylo, H. Yin

Absent: J. Ballas, R. Ramos, T. Selock, D. Wietmarschen

I. Call to Order

Kristy Szemetylo

Kristy Szemetylo called the meeting to order at 5:36 pm. She then reviewed the agency mission and the schedule for upcoming meetings.

II. Consent Agenda

Kristy Szemetylo

John Matesich made a motion to approve the consent agenda, which included the Board meeting minutes of October 25, 2022, the Board Meeting Agenda for January 24, 2023, the Beaux Arts Report, the Treasurer's Report and the Museum Financials. Carl Minning seconded the motion, all in favor. None opposed and the motion was adopted.

The Beaux Arts Club Report

Eleanor Bailey

Much discussion occurred. The wrong date was included for their planned upcoming event (style show/auction should be March 18th, 2023). The ticket price was currently unknown. Eleanor Bailey asked anyone having ideas on how to make the Beaux Art Club better to please share ideas and fundraising opportunities. She stated that things have changed over time.

III. Committee Reports

Kristy Szemetylo, Laine Snyder, Carl Minning

Treasurers Report – The Treasurer's Report was given by Laine Snyder. She commented on the 2nd quarter Financial Summary. It was indicated that our investment accounts performed better over the 2nd quarter 2022-2023, and the comparison of our account activity was then reviewed. L. Snyder also stated that our financial position remained strong going into the 3rd- 4th quarter.

Collection Report – The report on Collections was given by Carl Minning. He commented on the amendment of ZMA's Collection Policy which clarified the roles of the Collection Committee and the ZMA Board, as they pertain to the accession and deaccession process. He also did a nice presentation of the collection of purchases from Mr. Frank Norman (5), most of which consisted of art from the Weller Pottery Company, and (1) from the C.B. Upjohn Pottery Company. Other purchases were discussed such as those from Paul Woolmer, Nora Daniel, a purchase from the Cincinnati Art Gallery and (2) from Toomey & Co.

Ad Hoc Strategic Planning - Information was shared by K. Szemetylo on the meeting held in Columbus earlier in January by the Ad Hoc Strategic Planning Committee. The Committee

worked hard and the outcome proved to be enlightening and beneficial. There were Five Guiding Principles developed, which were reviewed and discussed with the ZMA Board Members present. L. Snyder commented on the 1st guiding principle and many of the members present felt that the principles were appropriate for the ZMA.

A motion was made to adopt the Guiding principles by C. Minning. Susan Stubbins gave a second. All were in favor, none opposed and the motion was adopted.

IV. Old Business

Kristy Szemetylo

Discussion occurred on the Press Release and if we're moving the ZMA. A copy of the Press Release was available for review. The Release is being referred to as **A Growth Strategy – Location Strategy and Scenario Analysis**. The information contained in the Release was brief yet specific to all that has occurred since July 2021. It referenced the hiring of a Cleveland-based firm **Allegro Real Estate Brokers & Advisors** who were hired as consultants to conduct a Location Strategy and Scenario Analysis of the ZMA, along with a data-driven study conducted to assist with examining how the museum can become an economic driver in the arts and cultural sector in our region, and better serve our community. After much discussion it was determined that the Press Release was accurate but to be specific about listing the options on how to proceed with addressing the outcomes of the study that was conducted.

V. Unfinished Business

Kristy Szemetylo

A discussion occurred on the location strategy consultancy update. Per Kristy Szemetylo , a meeting occurred with Susan Holdren earlier on January 24, 2023 regarding the Children's Museum. Reportedly Susan Holdren is very excited to be involved with the ZMA. She's still in a developmental phase and interested in collaborating with the ZMA. Discussion also occurred about the Ohio Build Grant. There are 3 cities being considered (Athens, Youngstown, and Zanesville). Additional meetings are being scheduled to further review and discuss.

Per Laine Snyder, we're at the beginning of Phase 2. Meetings are occurring with the Working Group and discussions are to occur regarding occupancy costs by Joan.

VI. New Business

Kristy Szemetylo

Anyone interested in meeting with Donna Collins should speak with Kristy Szemetylo.

VII. Adjournment

Kristy Szemetylo made a motion to adjourn the meeting at approximately 6:48 pm. Pat Nash gave a second to the motion and none opposed. All in favor and the motion was adopted.