

# ZANESVILLE MUSEUM of ART

## Strategic Planning Retreat Agenda-FINAL VERSION

April 12–14, 2024

### Day 1: Friday, April 12, 2024; 6:30 pm–8:30 pm

3–7 pm

**Check in at the Courtyard Marriott Easton**

3900 Morse Crossing, Columbus, OH 43219

Free parking in the hotel lot.

(614) 416-8000

7–8:30 pm

**Dinner-Reservations at the Refectory Restaurant (Private Room)**

1092 Bethel Rd, Columbus, OH 43220

Carpool from hotel, drive separately, or Uber

\*Please email [Laine](#) with any special dietary needs.

The ZMA is providing dinner (prix fixe) and beverages. Cash bar available.

1. Casual Networking
2. Welcome, thank you, and what will we be doing in the next two days?

Guest Speakers

- [Martin Hohenberger](#)  
Director, Center for Economic Development and  
Community Resilience at the Voinovich School of  
Leadership and Public Service at Ohio University
- [Mark Barbash](#), Executive in Residence at the George  
Voinovich School of Leadership and Public Service at  
Ohio University

8:30 pm

**Return to the Courtyard Marriott, Easton**

# ZANESVILLE MUSEUM of ART

Day 2: Saturday, April 13, 2024; 8 am–8:30 pm

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| 8 am           | <b>Meet in the Buckeye Conference Room</b> , 1 <sup>st</sup> Floor, Courtyard by Marriott<br>(Continental breakfast, coffee, tea juices provided)   |
| 8–10:30 am     | <b>Session 1: Art</b>   |
| 10:30–10:45 am | Break   |
| 10:45 am–1 pm  | <b>Session 2: Audience</b>  |
| 1–2 pm         | Lunch<br>(Lunch and beverages provided in the Buckeye Conference Room.)   |
| 2–3:30 pm      | <b>Session 3: Place</b>   |
| 3:30–3:45 pm   | Break   |
| 3:45–5 pm      | <b>Session 3 Continued: Place</b>   |
| 6:30–8:30 pm   | Dinner-Reservations at Cooper's Hawk<br>Easton Towne Center, 4230 The Strand, Columbus, Ohio 43219<br>Carpool from Hotel, Drive Separately, or Walk |
| 8:30 pm        | Return to the Courtyard Marriott, Easton  |

# ZANESVILLE MUSEUM of ART

Day 3: Sunday, April 14, 2024; 8–11:30 am

8 am

**Meet in the Buckeye Conference Room**, Courtyard by Marriott  
(Full American breakfast buffet)

\*Please note that room checkout is 12 pm.

8:15–11:30 am

**Session 4: Resources**

\*Please note, the ZMA needs to be out of the room by 11:30 am to avoid additional charges.