

ZANESVILLE MUSEUM of ART

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ZANESVILLE MUSEUM OF ART TO PARTICIPATE IN BLUE STAR MUSEUMS

The Zanesville Museum of Art is one of more than 2,000 museums across America to offer free admission to military personnel and their families this summer

Zanesville, OH – Today, the Zanesville Museum of Art announced its participation in the ninth annual Blue Star Museums, a collaboration among the National Endowment for the Arts, Blue Star Families, the Department of Defense, and more than 2,000 museums across America to offer free admission to the nation's active duty military personnel and their families from Memorial Day through Labor Day. A list of participating museums nationwide is available at arts.gov/bluestarmuseums.

"As many military families spend the summer months moving from one duty station to another, or reconnecting with a parent who has returned from deployment, Blue Star Museums helps service members and their families create memories," said Blue Star Families Chief Executive Officer Kathy Roth-Douquet. "Blue Star Families has great appreciation for the generosity of the museums across the country who roll out the red carpet for the families who serve alongside their service members. We are thrilled with the continued growth of the program and the unparalleled opportunities it offers."

"The Blue Star Program is an important initiative for us," said ZMA Marketing Coordinator and Finance Administrator Daniel Pitcock. "It allows us an opportunity to give back to the men and women of the armed forces."

"Visiting a museum is a great way to get to know a community—whether it's in your hometown or a stop on a road trip," said NEA Chairman Jane Chu. "We appreciate the enthusiasm of museums all across the country who open their doors for military and their families to spend time together and have new arts experiences."

This year's participating Blue Star Museums represent not just fine arts museums, but also science museums, history museums, zoos, nature centers, and children's museums.



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About Blue Star Museums

Blue Star Museums is a collaboration among the National Endowment for the Arts, Blue Star Families, the Department of Defense, and more than 2,000 museums across America. The program runs from the Saturday of Memorial Day weekend, May 26, 2018 through Labor Day, September 3, 2018. The Zanesville Museum of Art extends the free admission for military members throughout the whole year.

The free admission program is available for those currently serving in the United States Military - Army, Navy, Air Force, Marine Corps, Coast Guard as well as Active Duty and Reservists, National Guardsman (regardless of status), U.S. Public Health Commissioned Corps, NOAA Commissioned Corps, and up to five family members. Qualified members must show a Geneva Convention common access card (CAC), DD Form 1173 ID card (dependent ID), or a DD Form 1173-1 ID card for entrance into a participating Blue Star Museum.

About The Zanesville Museum of Art

Founded by Mr. and Mrs. Edward Ayers in 1936 and called the Zanesville Art Institute, this institution was located on Adair and Maple Avenues near downtown Zanesville until 1977. "It was to foster a knowledge and love for culture...among people of his home city," wrote a staff reporter for The Zanesville Signal in 1944, "that Mr. Ayers established the Institute and endowed it for the future." The couple's generosity, institutional vision, and commitment to sharing their collection with the public remain their lasting legacies to this community.

"Use it," said Mr. Ayers in 1940 about the Institute. "It's yours." For nearly eighty years, the ZMA has honored the Ayers' commitment to the arts by welcoming and encouraging guests to experience our outstanding and encyclopedic collection. The cornerstone of these holdings is a group of master works donated by the philanthropists between 1936 and 1942 that includes paintings by Peter Paul Rubens, Rembrandt van Rijn, and David Teniers the Younger, Zanesville glass, and American Art Pottery.

Edward M. Ayers (1863–1942) was a prominent Zanesville industrialist who made his fortune mining and processing this region's rich natural resources. As the President of the Ayers Mineral Company, and its subsidiaries the Millwood Sand and Central Silica Companies, he invested heavily in other Zanesville businesses, securing a position as a financial leader in this community. Ayers used his wealth to travel, collect fine works of art, and leave an enduring legacy that has allowed the museum to transform over the years.

This institution relocated in 1977 to its current location in Zanesville's north end and was renamed in 2009 the Zanesville Museum of Art. Over the last seven decades, the ZMA has cultivated a permanent collection of seven thousand paintings, sculptures, prints, drawings, and decorative arts, spanning thousands of years and representing diverse cultures.



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The Zanesville Museum of Art ignites human imagination and understanding through the visual arts.

About the National Endowment for the Arts

Established by Congress in 1965, the NEA is the independent federal agency whose funding and support gives Americans the opportunity to participate in the arts, exercise their imaginations, and develop their creative capacities. Through partnerships with state arts agencies, local leaders, other federal agencies, and the philanthropic sector, the NEA supports arts learning, affirms and celebrates America's rich and diverse cultural heritage, and extends its work to promote equal access to the arts in every community across America. Visit arts.gov to learn more about NEA.

About Blue Star Families

Blue Star Families builds communities that support military families by connecting research and data to programs and solutions, including career development tools, local community events for families, and caregiver support. Since its inception in 2009, Blue Star Families has engaged tens of thousands of volunteers and serves more than 1.5 million military family members. With Blue Star Families, military families can find answers to their challenges anywhere they are. For more information, visit bluestarfam.org.

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The museum welcomes visitors: Wed, Fri, Sat 10 am–5 pm and Thurs 10 am–7:30 pm.
Admission: \$6 for adults; \$4 for adults 60 and older and students with valid ID; Free for children 10 and under.

Active Duty Military Free

Free Admission Thursday Evenings 5–7:30 pm.

Visit us at zanesvilleart.org

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