

# ZANESVILLE MUSEUM of ART

## Architecture / Design Charrette with the ZMA Working Group Tuesday, February 28, 2023 10 am, Columbus Museum of Art

10 am Columbus Museum of Art (CMA) opens to the public

Tour the Columbus Museum of Art Remodel with Cindy Foley

Cindy Foley

Scantland Family Executive Deputy Director for Learning, Experience and Engagement at the Columbus Museum of Art

Foley was an instrumental member of the CMA's executive team who led the museum's transformative expansion project, which was the third phase of their three-part master plan. This plan consisted of the renovation of the 38,000 square foot 1974 Wing, a major addition of 50,000 square feet new wing, and site work related to a new main entrance, relocated sculpture garden, and outdoor spaces.

The CMA renovation and expansion project was part of the museum's new vision to foster dynamic visitor experiences around its world-class collection. To achieve this, major priorities were identified for the expansion and included:

- A new entry experience
- Expanded special events areas
- Increased special exhibition and collections spaces
- A new retail store and restaurant
- Installation of a new Sculpture Garden

11 am Charette Facilitated by Rick Ortmeyer and Lori Fitzgerald

Rick Ortmeyer

Partner at Bostwick Design Partnership, Cleveland, Ohio

Lori Fitzgerald

Director of the Pittsburgh Office | Practice Leader, Community Projects

A charrette is a period of design or planning activity. The ZMA Board Working Group will use the ZMA's Five Guiding Principles to discuss and define what types of spaces are required or desired for a remodel or a new build.

This session will engage the group in big picture needs (think 70,000 feet) and will include a review of:

- Existing ZMA conditions and concerns the Working Group may have regarding current spaces.
- Part 1: Aspirational images of key program areas to better understand needs.

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1 pm Lunch from the Schokko Café served in the Talmage Room.

Please click on the [Menu](#) link, select your lunch and beverage preference and email or text your selection by Friday, February 24, 2023, at 3 pm.

Email: [Laine@zanesvilleart.org](mailto:Laine@zanesvilleart.org)  
Text: (513) 379-1267

1:30 pm Charrette Facilitated by Rick Ortmeyer and Lori Fitzgerald

This session will engage the group in big picture needs (think 70,000 feet) and will include a review of:

- Part 2: Aspirational images of key program areas to better understand needs.
- Recap and next steps

## Five Guiding Principles

The Zanesville Museum of Art has developed five guiding principles that will be used to steer and inform decision making during the museum's transformation.

The Zanesville Museum of Art will:

1. **Develop** a nationally recognized American art pottery collection that reflects the rich history of the region and the diversity of its people.
2. **Offer** an inclusive, interactive, and fun experience for people of all ages to develop a deeper appreciation of the role that art plays in their lives.
3. **Partner** with other organizations, artists, educators, and community leaders who share in the mission of growing and enhancing the region.
4. **Serve** as a community gathering place for the region, offering educational and artistic opportunities that bring together people from all walks of life.
5. **Strengthen** its financial position to support the museum's guiding principles and ensure its long-term success.

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## Lunch Order by Name

Served in the Talmage Room, 1 pm

(Joan) Quiche of the Day, Caesar Salad, Water

(Rick) Festivus Cobb Salad, Water

(Lori ) Beet Salad with Grilled Chicken, Water

(Laine) Strawberry Balsamic Salmon Salad, Water, Coffee

(Alice) Grilled Cheese with Fruit, Water, Coffee

(Tom) ½ and ½ : Schokko Club and Beet Salad, Coke

(Kristy) Grilled Cheese, Fruit, Water

(Don) Classic Burger, Fruit, Water

(Deidra) Grilled Cheese, Fruit, Water

(John) Strawberry Balsamic Salmon Salad, Iced Tea

(Pat) Cobb Salad w/ Chicken, Water