

ZANESVILLE MUSEUM of ART

FOR IMMEDIATE RELEASE

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Zanesville Museum of Art Reopening July 15 to Members, August 5 to General Public

ZANESVILLE, Ohio– Having been closed for over three months due to the coronavirus (COVID-19) pandemic, the Zanesville Museum of Art has announced it is reopening Wednesday, July 15 to ZMA members with comprehensive new safety precautions. The museum staff has implemented best practices and safety procedures to ensure guest and staff safety when the ZMA reopens July 15 to ZMA members and August 5 to the general public. The museum’s hours of operation will be Wednesday-Friday, 12–4 pm, with 12–1 pm exclusively for at-risk populations.

The ZMA has been active during the closure, publishing engaging online content including art classes and virtual exhibitions. Now the museum is working on how to physically separate but socially engage onsite. Several social distancing measures and a robust cleaning schedule have already been put into place at the museum. The museum will be running at limited capacity based on state guidelines. This “new normal” for the ZMA presents challenges and exciting opportunities.

“Our goal is to abide by State of Ohio guidelines while giving potential visitors the best possible experience,” stated ZMA Executive Director Laine Snyder.

ZMA staff will be wearing face masks at all times. Guests will also be required to wear face masks. In addition, the museum is now requiring all guests to register for a Timed Entry through their website. Guests can visit the museum’s website to register for a Timed Entry. Timed Entries are available every half hour between 12 and 4 pm, Wednesday through Friday. This allows the museum to maintain guest capacity and ensure contact tracing is possible.

A regular cleaning schedule will be carried out which includes frequent cleaning of high contact areas and a weekly deep clean. The museum has installed a lexiglass screen at their Visitor’s Service Desk to minimize contact and protect guests and staff. Hand sanitizer stations will be located throughout the museum. A walk flow and highly visible signage will be in place to ensure social distancing between museum guests. A full list of preparations can be found on the ZMA website.

The Zanesville Museum of Art ignites human imagination and understanding through the visual arts.

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Some areas of the museum, including the popular American Art Pottery Gallery and the Longaberger Art Research Library, will remain closed upon reopening. Several spaces are not equipped to enforce social distancing rules. Also, the museum will not be hosting any events or educational classes throughout the summer. Instead, the museum is continuing its selection of online programs, with new themes each week and content for all ages.

A full list of reopening guidelines at the ZMA is on the ZMA website.

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