

ZANESVILLE MUSEUM of ART

FOR IMMEDIATE RELEASE

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Zanesville Museum of Art, Finally, Free Once Again

ZANESVILLE, Ohio—The Zanesville Museum of Art has announced that the museum will soon offer free admission, generously provided by Century National Bank. Beginning on Thursday, October 24 and running for the next three years, all ZMA guests will enjoy free admission to one of the best museums in Southeastern Ohio. Free admission broadens the ZMA's impact in the community by increasing the public's access to the museum as an educational and exciting destination.

Since 2006, the ZMA has charged admission fees ranging from \$4 to \$6. The museum also has offered free admission to the general public only on Thursday evenings. Now, with Century National Bank's financial leadership and support offsetting the lost revenue, every guest that comes to the museum will receive free admission Wednesday through Saturday. This is part of an ongoing initiative of the museum to become more relevant in the local community.

"Use it, it's yours," stated ZMA Founder Edward Ayers in 1943.

"This season, I believe Ayers would be prouder than ever of the museum he founded 83 years ago," said ZMA Executive Director Laine Snyder. "I am delighted to announce that the museum will again offer FREE ADMISSION beginning Thursday, October 24, 2019."

Currently welcoming nearly 12,000 guests annually, the Zanesville Museum of Art and Century National Bank have set an ambitious goal to double museum admission over the next several years.

"I appreciate the opportunity to help advance the Arts in Zanesville and Muskingum County." Stated Mr. Pat Nash, President of Century National Bank. "Mrs. Snyder and her staff have brought distinguished exhibitions to the museum while also providing local artists with a forum in which to highlight their works. I am honored to have a role in creating a greater appreciation in our community."

The Zanesville Museum of Art ignites human imagination and understanding through the visual arts.

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This initiative gives ZMA guests an opportunity to view the dynamic rotating exhibitions that the ZMA offers regularly. *An American in Venice | James McNeill Whistler and His Legacy* is one of the traveling exhibitions that guests will be able to enjoy for free. Other current and upcoming exhibitions at the museum are *Landscapes by Debra Joyce Dawson* (on view through February 15, 2020), *Anne Cushman and the Art of Print* (on view through March 7, 2020), *Chicks with Balls | Judy Takács Paints Unsung Female Heroes* (opening February 6, 2020), and *Modern Morality | The Prints of William Hogarth* (opening April 1, 2020). These exhibitions and all the works on view at the ZMA will be accessible for free for all patrons.

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The museum welcomes visitors: Wed, Fri, Sat 10 am–5 pm and Thurs 10 am–7:30 pm.
Free Admission for All Generously Provided By Century National Bank
Visit us at zanesvilleart.org



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